

ESTTA Tracking number: **ESTTA704374**

Filing date: **10/26/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Energizer Brands, LLC		
Entity	Limited Liability Company	Citizenship	Delaware
Address	533 Maryville University Drive St. Louis, MO 63141 UNITED STATES		

Attorney information	William M. Bryner Kilpatrick Townsend & Stockton LLP 1001 West Fourth Street Winston-Salem, NC 27101 UNITED STATES wbryner@ktslaw.com, japratt@ktslaw.com, ccao@ktslaw.com, jburns@ktslaw.com Phone:336-607-7300
----------------------	--

Applicant Information

Application No	86430682	Publication date	09/29/2015
Opposition Filing Date	10/26/2015	Opposition Period Ends	10/29/2015
Applicant	CHIAO, DAHSHIARN 1454 Culpepper Dr. Naperville, IL 60540 UNITED STATES		

Goods/Services Affected by Opposition

Class 021. First Use: 2014/06/01 First Use In Commerce: 2014/09/01 All goods and services in the class are opposed, namely: SPRAY BOTTLES FOR USE WITH PERSONAL CARE PRODUCTS IN THE NATURE OF FACIAL, BODY AND HAND SPRAYS, COMPRISING SPRAY NOZZLES AND SPRAY BOTTLES SOLD EMPTY; SPRAY BOTTLE PARTS, NAMELY, SPRAY NOZZLES, SPRAY NOZZLE SETS AND EMPTY CONTAINER BOTTLES SOLD SEPARATELY, FOR USE WITH PERSONAL CARE PRODUCTS IN THE NATURE OF FACIAL, BODY AND HAND SPRAYS
--


Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1502902	Application Date	12/31/1987
Registration Date	09/06/1988	Foreign Priority	NONE


		Date	
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 BATTERIES		

U.S. Registration No.	1177083	Application Date	06/17/1980
Registration Date	11/10/1981	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1980/06/04 First Use In Commerce: 1980/06/04 Electric Flashlights		

U.S. Registration No.	2500464	Application Date	02/02/2001
Registration Date	10/23/2001	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1980/06/04 First Use In Commerce: 1980/06/04 Flashlights		

U.S. Registration No.	3130493	Application Date	02/20/2003
-----------------------	---------	------------------	------------

Registration Date	08/15/2006	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 2006/04/29 First Use In Commerce: 2006/04/29 Shaving products, namely razors and razor blades		

U.S. Registration No.	4400794	Application Date	11/30/2011
Registration Date	09/10/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	The mark consists of the word "ENERGIZER" with comet, teardrop and dot-shaped designs situated in descending order over the latter half of the word.		
Goods/Services	<p>Class 035. First use: First Use: 2012/04/16 First Use In Commerce: 2012/04/16 Providing consumer information in the field of batteries and battery chargers, household lights and portable lights, shaving preparations, razors and razor blades, infant feeding products, diaper and sanitary waste disposal systems, tampons, medicated sunburn ointments, sun protection preparations, and medicated hand washes</p> <p>Class 041. First use: First Use: 2012/04/16 First Use In Commerce: 2012/04/16 Educational services, namely, providing historical information regarding consumer products</p>		

Attachments	73266792#TMSN.png(bytes) 76204289#TMSN.png(bytes) 85483498#TMSN.png(bytes) Notice of Opposition (DERMAL ENERGIZER).pdf(2338319 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/William M. Bryner/
Name	William M. Bryner
Date	10/26/2015

In re Application Serial No. 86430682
Published in the *Official Gazette* on September 29, 2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ENERGIZER BRANDS, LLC,)	
)	
Opposer,)	Opposition No. _____
)	
vs.)	
)	Mark: DERMAL ENERGIZER
DAHSHIARN CHIAO,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

Opposer Energizer Brands, LLC (“Opposer”), a Delaware limited liability company with a place of business at 533 Maryville University Drive, St. Louis, Missouri, 63141, will be damaged by registration to Applicant Dahshiarn Chiao (“Applicant”), of the mark DERMAL ENERGIZER (“Applicant’s Mark”) for use in connection with “spray bottles for use with personal care products in the nature of facial, body and hand sprays, comprising spray nozzles and spray bottles sold empty; spray bottle parts, namely, spray nozzles, spray nozzle sets and empty container bottles sold separately, for use with personal care products in the nature of facial, body and hand sprays” in International Class 21. Applicant’s Mark is the subject of use-based U.S. Trademark Application Serial No. 86430682 (the “Opposed Application”), which was filed on October 22, 2014, and published in the *Official Gazette* on September 29, 2015.

As grounds for this opposition to registration of Applicant’s Mark, Opposer alleges the following:


FACTS COMMON TO ALL GROUNDS FOR OPPOSITION

1. For many years, and since long before Applicant’s actual or constructive first use

of Applicant's Mark, Opposer and its predecessors-in-interest (collectively, "Energizer") have been engaged in the manufacture, distribution, and sale, in interstate commerce, of a wide variety of products, including, by way of example and without limitation, batteries, flashlights, battery chargers, small electrical products, and related goods and services.

2. Since long before Applicant's actual or constructive first use of Applicant's Mark, Energizer has continuously used, and presently uses, various trademarks consisting of or incorporating the designation ENERGIZER, by itself or with other word and/or design elements (collectively, the "ENERGIZER Marks"), in interstate commerce throughout the United States in connection with the advertising, promotion, distribution, and sale of its goods and services.

3. Opposer owns, *inter alia*, the following registrations of the ENERGIZER Marks for use in connection with a wide variety of consumer products on the Principal Register, together with all right, title and interest in the marks shown therein, and all of the business and goodwill represented thereby (collectively, the "ENERGIZER Registrations"):

Trademark	Reg. No.	Reg. No.	Goods/Services (First Use in Commerce)
ENERGIZER	1502902	Sept. 6, 1988	Cl. 9 batteries (1955)
ENERGIZER <i>Energizer</i>	1177083	Nov. 10, 1981	Cl. 11 electric flashlights (June 4, 1980)
ENERGIZER	2500464	Oct. 23, 2001	Cl. 11 flashlights (June 4, 1980)
ENERGIZER	3130493	Aug. 15, 2006	Cl. 8 shaving products, namely razors and razor blades (April 29, 2006)
ENERGIZER 	4400794	Sept. 10, 2013	Cl. 35 providing consumer information in the field of batteries and battery chargers, household lights and portable lights, shaving preparations, razors and razor blades, infant feeding products, diaper and sanitary waste disposal systems, tampons, medicated sunburn ointments, sun

			protection preparations, and medicated hand washes (April 16, 2012) Cl. 41 educational services, namely, providing historical information regarding consumer products (April 16, 2012)
--	--	--	--

4. Pursuant to 37 C.F.R. § 2.122(d)(1), current printouts of information from electronic database records of the USPTO showing the current status and title of the ENERGIZER Registrations are attached collectively as **Exhibit A**.

5. The ENERGIZER Registrations are valid, and Registration Nos. 1502902, 1177083, 2500464, and 3130493 have been registered on the Principal Register for more than five years. Furthermore, affidavits have been filed and accepted pursuant to 15 U.S.C. § 1065 for Registration Nos. 1502902, 1177083, 2500464, and 3130493, rendering such ENERGIZER Registrations incontestable.

6. As a result of Energizer's long and continuous use of the ENERGIZER Marks in connection with its products and services, and as a consequence of Energizer's extensive advertising, promotion, distribution, and sale of such products under its ENERGIZER Marks, the consuming public and the trade have come to recognize, and do recognize, the ENERGIZER Marks as being used by Opposer or by a single source, and associate and identify the goods and services offered and sold under the ENERGIZER Marks with Opposer or with a single source. Opposer consequently derives an invaluable goodwill from this recognition, association, and identification by the consuming public and the trade.

7. Energizer has spent more than \$300 million (\$300,000,000.00) promoting the ENERGIZER Marks and the products sold thereunder in the United States over the last five years alone. This investment has resulted in over \$4.3 billion (\$4,300,000,000.00) in sales of ENERGIZER batteries and flash lights over the last five years, which includes more than 4

billion (4,000,000,000) units of batteries bearing the ENERGIZER Marks and nearly 25 million (25,000,000) units of flashlights bearing the ENERGIZER Marks.

8. Because of the high degree of inherent and acquired distinctiveness of the ENERGIZER Marks, the length of time and extent to which Energizer has used the ENERGIZER Marks, the vast advertising and publicity of which the ENERGIZER Marks have been the subject, the substantial trading area in which the ENERGIZER Marks have been and are used, and the high degree of consumer recognition of the ENERGIZER Marks, the designation ENERGIZER was a well-known and famous trademark widely recognized by the general consuming public of the United States as a designation of source of Opposer's goods and services and deserving of a broad scope of legal protection prior to any actual or constructive priority Applicant may claim.

9. In the Opposed Application, Applicant claims a date of first use in commerce of September 1, 2014, for the mark DERMAL ENERGIZER in connection with "spray bottles for use with personal care products in the nature of facial, body and hand sprays, comprising spray nozzles and spray bottles sold empty; spray bottle parts, namely, spray nozzles, spray nozzle sets and empty container bottles sold separately, for use with personal care products in the nature of facial, body and hand sprays" in International Class 21.

GROUND I – LIKELIHOOD OF CONFUSION

10. Opposer incorporates by reference the allegations of Paragraphs 1 through 9 above, as if fully set forth herein.

11. Applicant's Mark wholly incorporates the well-known and famous trademark ENERGIZER, and is therefore confusingly similar in sight, sound, and commercial impression to the previously used, well-known, and famous ENERGIZER Marks.

12. The goods identified in the Opposed Application are related to those for which Energizer has previously used the ENERGIZER Marks, for which Energizer has registered the ENERGIZER Marks shown in the ENERGIZER Registrations, or which are in the natural zone of expansion for the ENERGIZER Marks.

13. When used in connection with the goods identified in the Opposed Application, Applicant's Mark so resembles Opposer's previously used, registered, well-known, and famous ENERGIZER Marks, including the marks shown in the ENERGIZER registrations, as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning the source of Applicant's goods or concerning a sponsorship or endorsement of, or an affiliation, connection, or association with, the source of goods and services sold under the ENERGIZER Marks, including the ENERGIZER Marks as shown in the ENERGIZER registrations, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

14. Applicant's Mark wholly incorporates the well-known and famous trademark ENERGIZER that is the subject of the ENERGIZER Registrations, and is therefore confusingly similar in sight, sound, and commercial impression to the previously registered, well-known, and famous marks shown in the ENERGIZER Registrations.

15. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer will be damaged by registration of Applicant's Mark in that members of the purchasing public and/or the trade are likely to be confused or mistaken that Applicant's goods offered under Applicant's Mark originate from Opposer, or from the same source as goods sold under the famous ENERGIZER Marks and/or the registered marks shown in the ENERGIZER Registrations, or that such goods of Applicant are sponsored by, endorsed by, licensed by, or otherwise affiliated

with the source of goods sold under the ENERGIZER Marks and/or the registered marks shown in the ENERGIZER Registrations. Such likelihood of confusion results in damage to the goodwill among purchasers and the trade that the ENERGIZER Marks symbolize. Registration of Applicant's Mark will support and assist Applicant in the confusing and misleading use of Applicant's Mark, and, in addition, will give color and exclusive statutory right to Applicant in violation and derogation of the prior and superior rights of Opposer.

GROUND II – DILUTION OF THE FAMOUS ENERGIZER MARKS

16. Opposer hereby incorporates by reference the allegations of Paragraphs 1 through 15 above as if fully set forth herein.

17. Because of the high degree of inherent and acquired distinctiveness of the designation ENERGIZER, the length of time and extent to which Energizer has used the ENERGIZER Marks, the vast advertising and publicity the ENERGIZER Marks have received, the national and international trading area in which Energizer has used the ENERGIZER Marks, the wide recognition of the ENERGIZER Marks by the general consuming public, and the numerous registrations incorporating the ENERGIZER Marks, including but not limited to those identified above as the ENERGIZER Registrations, the designation ENERGIZER is a famous mark pursuant to 15 U.S.C. § 1125(c)(1), and the designation ENERGIZER became a famous mark long before Applicant's first use, actual or constructive, of Applicant's Mark.

18. Registration of Applicant's Mark for use in connection with the goods identified in the Opposed Application would be likely to whittle away, disperse, and blur in the mind of the consuming public and the trade the identity of the ENERGIZER Marks in relation to Opposer, thereby lessening the capacity of the famous ENERGIZER Marks to identify and distinguish Opposer's goods and services sold thereunder. Any use in commerce by Applicant of

Applicant's Mark would also be likely to suggest an association arising from the similarity and identity between Applicant's Mark and the ENERGIZER Marks that would impair and dilute the distinctiveness of the ENERGIZER Marks.

19. Additionally, if the goods offered under Applicant's Mark were of poor quality, any use by Applicant of Applicant's Mark would likely tarnish the invaluable goodwill and reputation symbolized by the famous ENERGIZER Marks.

20. Any use by Applicant of Applicant's Mark would be likely to dilute the fame and distinctiveness of the famous ENERGIZER Marks, in violation of 15 U.S.C. §§ 1052, 1125(c), and 1127.

21. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer will be damaged by registration of Applicant's Mark because such registration will support and assist Applicant in its diluting use of Applicant's Mark sought to be registered, and will give color and exclusive statutory right to Applicant, in violation and derogation of the prior and superior statutory and common law rights of Opposer.

Opposer therefore requests that registration of Applicant's Mark, as shown in Application Serial No. 86430682, be refused.

The required fee for instituting this opposition proceeding accompanies this notice. Please charge any deficiency or refund in the filing fee to Deposit Account No. 20-1430 for Kilpatrick Townsend & Stockton LLP.

Please recognize William M. Bryner and the law firm of Kilpatrick Townsend & Stockton LLP as attorneys for Opposer in connection with this opposition proceeding. Please address all correspondence regarding this proceeding to William M. Bryner at Kilpatrick Townsend & Stockton LLP, 1001 West Fourth Street, Winston-Salem, North Carolina 27101.

Dated: October 26, 2015

Respectfully submitted,

Theodore H. Davis Jr.
Jared S. Welsh
Kilpatrick Townsend & Stockton LLP
1100 Peachtree Street, Suite 2800
Atlanta, Georgia 30309-4528
Telephone: (404) 815-6500
Facsimile: (404) 815-6555

By /William M. Bryner/
William M. Bryner
Kilpatrick Townsend & Stockton LLP
1001 West Fourth Street
Winston-Salem, NC 27101-2400
Telephone: (336) 607-7482
Facsimile: (336) 734-2656

Attorneys for Opposer Energizer Brands, LLC

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ENERGIZER BRANDS, LLC,)	
)	
Opposer,)	Opposition No. _____
)	
vs.)	
)	Mark: DERMAL ENERGIZER
DAHSHIARN CHIAO,)	
)	
Applicant.)	

CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing **NOTICE OF OPPOSITION** has been served on Applicant by mailing said copy on October 26, 2015, via First Class Mail, postage prepaid, and addressed as follows:

Dahshiarn Chiao
1454 Culpepper Dr.
Naperville, Illinois 60540-831

/William M. Bryner/
William M. Bryner
Attorney for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true copy of the foregoing **NOTICE OF OPPOSITION** is being filed electronically with the TTAB via ESTTA on this day, October 26, 2015.

/William M. Bryner/
William M. Bryner
Attorney for Opposer

EXHIBIT A

Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Reg. No. 1,502,902

Registered Sep. 6, 1988

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC.
(DELAWARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NOS. 1,177,803, 1,214,733
AND OTHERS.

SER. NO. 703,628, FILED 12-31-1987.

FOR: BATTERIES, IN CLASS 9 (U.S. CL. 21).
FIRST USE 0-0-1955; IN COMMERCE
0-0-1955.

R. M. FEELEY, EXAMINING ATTORNEY



Trademark Status & Document Retrieval (TSDR) ?

SEARCH	MULTI-SEARCH ?
US Serial No	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download ▲	Print Preview		
Generated on: This page was generated by TSDR on 2015-10-20 11:52:58 EDT					
Mark:	ENERGIZER	No Image exists for this case.			
US Serial Number:	73703628	Application Filing Date:	Dec. 31, 1987		
US Registration Number:	1502902	Registration Date:	Sep. 06, 1988		
Register:	Principal				
Mark Type:	Trademark				
Status:	The registration has been renewed.				
Status Date:	Sep. 24, 2007				
Publication Date:	Jun. 14, 1988				
▼ Mark Information Expand All					
Mark Literal Elements:	ENERGIZER				
Standard Character Claim:	No				
Mark Drawing Type:	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
▲ Related Properties Information					
▼ Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none">Brackets [...] indicate deleted goods/services;Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; andAsterisks *..* identify additional (new) wording in the goods/services.					
For:	BATTERIES				
International Class(es):	009 - Primary Class	U.S Class(es):	021		
Class Status:	ACTIVE				
Basis:	1(a)				
First Use:	1955	Use in Commerce:	1955		
▼ Basis Information (Case Level)					
Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
▼ Current Owner(s) Information					
Owner Name:	ENERGIZER BRANDS, LLC				
Owner Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES				
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where	DELAWARE		

		Organized:
▲ Attorney/Correspondence Information		
▲ Prosecution History		
▼ Maintenance Filings or Post Registration Information		
Affidavit of Continued Use:	Section 8 - Accepted	
Affidavit of Incontestability:	Section 15 - Accepted	
Renewal Date:	Sep. 06, 2008	
▲ TM Staff and Location Information		
▼ Assignment Abstract Of Title Information		
Summary		
Total Assignments:	2	Registrant: EVEREADY BATTERY COMPANY, INC.
▼ Assignment 1 of 2		▼ Expand All
Conveyance: ASSIGNS THE ENTIRE INTEREST		
Reel/Frame:	5553/0166	Pages: 18
Date Recorded:	Jun. 16, 2015	
Supporting Documents:	assignment-tm-5553-0166.pdf	
Assignor		
Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date: Jun. 09, 2015
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Assignee		
Name:	ENERGIZER BRANDS, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141	
Correspondent		
Correspondent Name:	THOMAS A. POLCYN	
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101	
Domestic Representative - Not Found		
▼ Assignment 2 of 2		
Conveyance: SECURITY AGREEMENT		
Reel/Frame:	5576/0714	Pages: 16
Date Recorded:	Jul. 15, 2015	
Supporting Documents:	assignment-tm-5576-0714.pdf	
Assignor		
Name:	ENERGIZER BRANDS, LLC	Execution Date: Jun. 30, 2015
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS AGENT	
Legal Entity Type:	BANK	State or Country Where Organized: OHIO
Address:	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603	
Correspondent		
Correspondent Name:	DWAYNE C. HOUSTON	
Correspondent Address:	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005	
Domestic Representative - Not Found		
▲ Proceedings - Click to Load		

[Download Adobe Reader](#)

If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)




- » [Accessibility](#)
- » [Privacy Policy](#)
- » [Terms of Use](#)
- » [Security](#)
- » [Emergencies/Security Alerts](#)

- » [Federal Activities Inventory Reform \(FAIR\) Act](#)
- » [Notification and Federal Employee Antidiscrimination and Retaliation \(NoFEAR\) Act](#)
- » [Budget & Performance](#)

- » [Freedom of Information Act \(FOIA\)](#)
- » [Department of Commerce NoFEAR Act Report](#)
- » [Regulations.gov](#)
- » [STOP!Fakes.gov](#)

- » [Strategy Targeting Organized Piracy \(STOP!\)](#)
- » [Information Quality Guidelines](#)
- » [Department of Commerce](#)
- » [USPTO Webmaster](#)

Int. Cl.: 11

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Reg. No. 1,177,083

Registered Nov. 10, 1981

TRADEMARK
Principal Register

ENERGIZER

Union Carbide Corporation (New York corporation)
270 Park Ave.
New York, N.Y. 10017

For: ELECTRIC FLASHLIGHTS, in CLASS 11
(U.S. Cl. 21).

First use Jun. 4, 1980; in commerce Jun. 4, 1980.

Ser. No. 266,792, filed Jun. 17, 1980.

ABRAM I. SACHS, Primary Examiner

WILLIAM P. HERKLOTS, Examiner



United States Patent and Trademark Office

An Agency of the Department of Commerce

Trademark Status and Document Retrieval

About USPTO Patents Trademarks IP Law & Policy Products & Services Careers Inventors News & Notices eBusiness/ Alerts FAQs For Kids

USPTO > Trademark > TSDR > Trademark Search

TSDR FAQ'S

The USPTO will perform maintenance and apply upgrades to the Trademark Status and Document Retrieval (TSDR) system beginning at 10 p.m., Friday, October 23 and ending at 5 a.m., Saturday, October 24 ET.TSDR will be unavailable during this period.

Trademark Status & Document Retrieval (TSDR)

SEARCH

MULTI-SEARCH



SERIAL_NO

73703628

Status

Documents

Status results found

STATUS

DOCUMENTS



Download



Print Preview

Generated on: This page was generated by TSDR on 2015-10-22 12:01:20 EDT

Mark: ENERGIZER

Energizer

US Serial Number: 73266792

Application Filing Date: Jun. 17, 1980

US Registration Number: 1177083

Registration Date: Nov. 10, 1981

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 24, 2011

Publication Date: Aug. 18, 1981

Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Electric Flashlights

International Class(es): 011 - Primary Class

U.S Class(es): 021

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 04, 1980

Use in Commerce: Jun. 04, 1980

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MISSOURI 63141
UNITED STATES

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
▲ Attorney/Correspondence Information			
▲ Prosecution History			
▼ Maintenance Filings or Post Registration Information			
Affidavit of Continued Use:	Section 8 - Accepted		
Affidavit of Incontestability:	Section 15 - Accepted		
Renewal Date:	Nov. 10, 2011		
Change in Registration:	Yes		
Amendment to a Registration/Renewal Certificate:	The drawing is amended to appear as follows: PUBLISH NEW CUT		
▲ TM Staff and Location Information			
▼ Assignment Abstract Of Title Information			
Summary			
Total Assignments:	5	Registrant:	Union Carbide Corporation
▼ Assignment 1 of 5			▼ Expand All
Conveyance: SECURITY INTEREST			
Reel/Frame:	0518/0055	Pages:	19
Date Recorded:	Feb. 18, 1986		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	UNION CARBIDE CORPORATION	Execution Date:	Jan. 09, 1986
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Assignee			
Name:	MORGAN BANK (DELAWARE) AS COLLATERAL AGENT		
Legal Entity Type:	UNKNOWN	State or Country Where Organized:	No Place Where Organized Found
Address:	902 MARKET ST. WILMINGTON, DELAWARE 19801		
Correspondent			
Correspondent Name:	NIMS, HOWES, ET AL.		
Correspondent Address:	SUITE 3200 500 FIFTH AVE. NEW YORK, NY 10110		
Domestic Representative - Not Found			
▼ Assignment 2 of 5			
Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
Reel/Frame:	0534/0628	Pages:	3
Date Recorded:	Jul. 28, 1986		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	UNION CARBIDE CORPORATION	Execution Date:	Jun. 30, 1986
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Assignee			
Name:	EVEREADY BATTERY COMPANY, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	CHECKERBOARD SQUARE SAINT LOUIS, MISSOURI 63164		
Correspondent			
Correspondent Name:	RALSTON PURINA COMPANY		
Correspondent Address:	CHECKERBOARD SQUARE		

SAINT LOUIS, MO 63164	
Domestic Representative - Not Found	
▼ Assignment 3 of 5	
Conveyance: RELEASE BY SECURED PARTY	
Reel/Frame: 0543/0415	Pages: 18
Date Recorded: Oct. 17, 1986	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: MORGAN BANK (DELAWARE) AS COLLATERAL AGENT ON BEHALF OF ITSELF AND EACH OF THE BANKS	Execution Date: Aug. 13, 1986
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: UNION CARBIDE CORPORATION	
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found
Address: No Assignee Address Found	
Correspondent	
Correspondent Name: NIMS, HOWES, ET AL.	
Correspondent Address: SUITE 3200 500 FIFTH AVE. NEW YORK, NY 10110	
Domestic Representative - Not Found	
▼ Assignment 4 of 5	
Conveyance: ASSIGNS THE ENTIRE INTEREST	
Reel/Frame: 5553/0166	Pages: 18
Date Recorded: Jun. 16, 2015	
Supporting Documents: assignment-tm-5553-0166.pdf	
Assignor	
Name: EVEREADY BATTERY COMPANY, INC.	Execution Date: Jun. 09, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Assignee	
Name: ENERGIZER BRANDS, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address: 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141	
Correspondent	
Correspondent Name: THOMAS A. POLCYN	
Correspondent Address: ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101	
Domestic Representative - Not Found	
▼ Assignment 5 of 5	
Conveyance: SECURITY AGREEMENT	
Reel/Frame: 5576/0714	Pages: 16
Date Recorded: Jul. 15, 2015	
Supporting Documents: assignment-tm-5576-0714.pdf	
Assignor	
Name: ENERGIZER BRANDS, LLC	Execution Date: Jun. 30, 2015
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee	
Name: JPMORGAN CHASE BANK, N.A., AS AGENT	
Legal Entity Type: BANK	State or Country Where Organized: OHIO

	Organized:
Address: 10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603	
Correspondent	
Correspondent Name: DWAYNE C. HOUSTON	
Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005	
Domestic Representative - Not Found	
▲ Proceedings - Click to Load	

[Download Adobe Reader](#)

If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)



- » [Accessibility](#)
- » [Privacy Policy](#)
- » [Terms of Use](#)
- » [Security](#)
- » [Emergencies/Security Alerts](#)

- » [Federal Activities Inventory Reform \(FAIR\) Act](#)
- » [Notification and Federal Employee Antidiscrimination and Retaliation \(NoFEAR\) Act](#)
- » [Budget & Performance](#)

- » [Freedom of Information Act \(FOIA\)](#)
- » [Department of Commerce NoFEAR Act Report](#)
- » [Regulations.gov](#)
- » [STOP!Fakes.gov](#)

- » [Strategy Targeting Organized Piracy \(STOP!\)](#)
- » [Information Quality Guidelines](#)
- » [Department of Commerce](#)
- » [USPTO Webmaster](#)

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 2,500,464

Registered Oct. 23, 2001

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

**EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
800 CHOUTEAU
ST. LOUIS, MO 63102**

FIRST USE 6-4-1980; IN COMMERCE 6-4-1980.

SER. NO. 76-204,289, FILED 2-2-2001.

**FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).**

CHRISIE B. KING, EXAMINING ATTORNEY



United States Patent and Trademark Office
An Agency of the Department of Commerce

Trademark Status and Document Retrieval

About USPTO Patents Trademarks IP Law & Policy Products & Services Careers Inventors News & Notices eBusiness/ Alerts FAQs For Kids

USPTO > Trademark > TSDR > Trademark Search

TSDR FAQ'S

The USPTO will perform maintenance and apply upgrades to the Trademark Status and Document Retrieval (TSDR) system beginning at 10 p.m., Friday, October 23 and ending at 5 a.m., Saturday, October 24 ET.TSDR will be unavailable during this period.

Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

SERIAL_NO 73703628 Status Documents

Status results found

STATUS	DOCUMENTS ?	Download	Print Preview
Generated on: This page was generated by TSDR on 2015-10-22 12:03:49 EDT			
Mark: ENERGIZER		ENERGIZER	
US Serial Number: 76204289	Application Filing Date: Feb. 02, 2001		
US Registration Number: 2500464	Registration Date: Oct. 23, 2001		
Register: Principal			
Mark Type: Trademark			
Status: The registration has been renewed.			
Status Date: Feb. 07, 2011			
Publication Date: Jul. 31, 2001			
▼ Mark Information Expand All			
Mark Literal Elements: ENERGIZER			
Standard Character Claim: No			
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)			
▼ Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services.			
For: Flashlights			
International Class(es): 011 - Primary Class	U.S Class(es): 013, 021, 023, 031, 034		
Class Status: ACTIVE			
Basis: 1(a)			
First Use: Jun. 04, 1980	Use in Commerce: Jun. 04, 1980		
▼ Basis Information (Case Level)			
Filed Use: Yes	Currently Use: Yes	Amended Use: No	
Filed ITU: No	Currently ITU: No	Amended ITU: No	
Filed 44D: No	Currently 44D: No	Amended 44D: No	
Filed 44E: No	Currently 44E: No	Amended 44E: No	
Filed 66A: No	Currently 66A: No		
Filed No Basis: No	Currently No Basis: No		
▼ Current Owner(s) Information			
Owner Name: ENERGIZER BRANDS, LLC			
Owner Address: 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141			

	UNITED STATES	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
▲ Attorney/Correspondence Information		
▲ Prosecution History		
▼ Maintenance Filings or Post Registration Information		
Affidavit of Continued Use:	Section 8 - Accepted	
Affidavit of Incontestability:	Section 15 - Accepted	
Renewal Date:	Oct. 23, 2011	
▲ TM Staff and Location Information		
▼ Assignment Abstract Of Title Information		
Summary		
Total Assignments:	2	Registrant: Eveready Battery Company, Inc.
▼ Assignment 1 of 2		
Conveyance: ASSIGNS THE ENTIRE INTEREST		
Reel/Frame:	5553/0166	Pages: 18
Date Recorded:	Jun. 16, 2015	
Supporting Documents:	assignment-tm-5553-0166.pdf	
Assignor		
Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date: Jun. 09, 2015
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Assignee		
Name:	ENERGIZER BRANDS, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141	
Correspondent		
Correspondent Name:	THOMAS A. POLCYN	
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101	
Domestic Representative - Not Found		
▼ Assignment 2 of 2		
Conveyance: SECURITY AGREEMENT		
Reel/Frame:	5576/0714	Pages: 16
Date Recorded:	Jul. 15, 2015	
Supporting Documents:	assignment-tm-5576-0714.pdf	
Assignor		
Name:	ENERGIZER BRANDS, LLC	Execution Date: Jun. 30, 2015
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS AGENT	
Legal Entity Type:	BANK	State or Country Where Organized: OHIO
Address:	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603	
Correspondent		
Correspondent Name:	DWAYNE C. HOUSTON	
Correspondent Address:	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005	

Domestic Representative - Not Found

▲ [Proceedings - Click to Load](#)

[Download Adobe Reader](#)

If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)



- » [Accessibility](#)
- » [Privacy Policy](#)
- » [Terms of Use](#)
- » [Security](#)
- » [Emergencies/Security Alerts](#)

- » [Federal Activities Inventory Reform \(FAIR\) Act](#)
- » [Notification and Federal Employee Antidiscrimination and Retaliation \(NoFEAR\) Act](#)
- » [Budget & Performance](#)

- » [Freedom of Information Act \(FOIA\)](#)
- » [Department of Commerce NoFEAR Act Report](#)
- » [Regulations.gov](#)
- » [STOP!Fakes.gov](#)

- » [Strategy Targeting Organized Piracy \(STOP!\)](#)
- » [Information Quality Guidelines](#)
- » [Department of Commerce](#)
- » [USPTO Webmaster](#)

Int. Cl.: 8

Prior U.S. Cls.: 23, 28, and 44

Reg. No. 3,130,493

United States Patent and Trademark Office

Registered Aug. 15, 2006

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,502,902 AND
2,500,464.

FOR: SHAVING PRODUCTS, NAMELY RAZORS
AND RAZOR BLADES, IN CLASS 8 (U.S. CLS. 23, 28
AND 44).

SN 78-217,012, FILED 2-20-2003.

FIRST USE 4-29-2006; IN COMMERCE 4-29-2006.

TERESA M. RUPP, EXAMINING ATTORNEY



United States Patent and Trademark Office
An Agency of the Department of Commerce

Trademark Status and Document Retrieval

About USPTO Patents Trademarks IP Law & Policy Products & Services Careers Inventors News & Notices eBusiness/ Alerts FAQs For Kids

USPTO > Trademark > TSDR > Trademark Search

TSDR FAQ'S

The USPTO will perform maintenance and apply upgrades to the Trademark Status and Document Retrieval (TSDR) system beginning at 10 p.m., Friday, October 23 and ending at 5 a.m., Saturday, October 24 ET.TSDR will be unavailable during this period.

Trademark Status & Document Retrieval (TSDR)

SEARCH MULTI-SEARCH ?

SERIAL_NO 73703628 Status Documents

Status results found

STATUS	DOCUMENTS	?	Download	Print Preview	
Generated on: This page was generated by TSDR on 2015-10-23 16:41:20 EDT					
Mark: ENERGIZER		No Image exists for this case.			
US Serial Number: 78217012		Application Filing Date: Feb. 20, 2003			
US Registration Number: 3130493		Registration Date: Aug. 15, 2006			
Register: Principal					
Mark Type: Trademark					
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.					
Status Date: Sep. 29, 2012					
Publication Date: Oct. 21, 2003		Notice of Allowance Date: Jan. 13, 2004			
Mark Information Expand All					
Mark Literal Elements: ENERGIZER					
Standard Character Claim: No					
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)					
Related Properties Information					
Goods and Services					
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks "*" identify additional (new) wording in the goods/services.					
For: Shaving products, namely razors and razor blades					
International Class(es): 008 - Primary Class		U.S Class(es): 023, 028, 044			
Class Status: ACTIVE					
Basis: 1(a)					
First Use: Apr. 29, 2006		Use in Commerce: Apr. 29, 2006			
Basis Information (Case Level)					
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		
Current Owner(s) Information					
Owner Name: ENERGIZER BRANDS, LLC					

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▼ Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Eveready Battery Company, Inc.

▼ Assignment 1 of 1

Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST	
Reel/Frame: 5559/0904	Pages: 6
Date Recorded: Jun. 24, 2015	
Supporting Documents: assignment-tm-5559-0904.pdf	

Assignor

Name: EVEREADY BATTERY COMPANY, INC.	Execution Date: Jun. 23, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Assignee

Name: ENERGIZER BRANDS, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address: 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141	

Correspondent

Correspondent Name: THOMAS A. POLCYN
Correspondent Address: ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101

Domestic Representative - Not Found

▲ Proceedings - Click to Load

[Download Adobe Reader](#)

If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)



- » Accessibility
- » Privacy Policy
- » Terms of Use
- » Security
- » Emergencies/Security Alerts

- » Federal Activities Inventory Reform (FAIR) Act
- » Notification and Federal Employee Antidiscrimination and Retaliation (NoFEAR) Act
- » Budget & Performance

- » Freedom of Information Act (FOIA)
- » Department of Commerce NoFEAR Act Report
- » Regulations.gov
- » STOP!Fakes.gov

- » Strategy Targeting Organized Piracy (STOP!)
- » Information Quality Guidelines
- » Department of Commerce
- » USPTO Webmaster

United States of America

United States Patent and Trademark Office



Reg. No. 4,400,794

Registered Sep. 10, 2013

Int. Cls.: 35 and 41

SERVICE MARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: PROVIDING CONSUMER INFORMATION IN THE FIELD OF BATTERIES AND BATTERY CHARGERS, HOUSEHOLD LIGHTS AND PORTABLE LIGHTS, SHAVING PREPARATIONS, RAZORS AND RAZOR BLADES, INFANT FEEDING PRODUCTS, DIAPER AND SANITARY WASTE DISPOSAL SYSTEMS, TAMPONS, MEDICATED SUNBURN OINTMENTS, SUN PROTECTION PREPARATIONS, AND MEDICATED HAND WASHES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-16-2012; IN COMMERCE 4-16-2012.

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING HISTORICAL INFORMATION REGARDING CONSUMER PRODUCTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-16-2012; IN COMMERCE 4-16-2012.

OWNER OF U.S. REG. NOS. 1,502,902, 3,130,493, AND OTHERS.

THE MARK CONSISTS OF THE WORD "ENERGIZER" WITH COMET, TEARDROP AND DOT-SHAPED DESIGNS SITUATED IN DESCENDING ORDER OVER THE LATTER HALF OF THE WORD.

SN 85-483,498, FILED 11-30-2011.

KAPIL BHANOT, EXAMINING ATTORNEY



Lea Street Lee

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.



United States Patent and Trademark Office
An Agency of the Department of Commerce

Trademark Status and Document Retrieval

About USPTO Patents Trademarks IP Law & Policy Products & Services Careers Inventors News & Notices eBusiness/ Alerts FAQs For Kids

USPTO > Trademark > TSDR > Trademark Search


TSDR FAQ'S

The USPTO will perform maintenance and apply upgrades to the Trademark Status and Document Retrieval (TSDR) system beginning at 10 p.m., Friday, October 23 and ending at 5 a.m., Saturday, October 24 ET.TSDR will be unavailable during this period.

Trademark Status & Document Retrieval (TSDR) ?

SEARCH	MULTI-SEARCH ?
SERIAL_NO	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download	Print Preview
Generated on: This page was generated by TSDR on 2015-10-23 16:36:40 EDT			
Mark: ENERGIZER			
			
US Serial Number:	85483498	Application Filing Date:	Nov. 30, 2011
US Registration Number:	4400794	Registration Date:	Sep. 10, 2013
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 10, 2013		
Publication Date:	May 01, 2012	Notice of Allowance Date:	Jun. 26, 2012
▼ Mark Information Expand All			
Mark Literal Elements:	ENERGIZER		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the word "ENERGIZER" with comet, teardrop and dot-shaped designs situated in descending order over the latter half of the word.		
Color(s) Claimed:	Color is not claimed as a feature of the mark.		
Design Search Code(s):	01.01.07 - Comets; Stars with tails or comets 01.15.18 - Raindrops (more than a single drop); multiple drops (rain, tear, etc.); More than one drop including teardrops or raindrops; Teardrops (more than a single drop) 26.01.21 - Circles that are totally or partially shaded.		
▲ Related Properties Information			
▼ Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: • Brackets [...] indicate deleted goods/services; • Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks "*" identify additional (new) wording in the goods/services.			
For: Providing consumer information in the field of batteries and battery chargers, household lights and portable lights, shaving preparations, razors and razor blades, infant feeding products, diaper and sanitary waste disposal systems, tampons, medicated sunburn ointments, sun protection preparations, and medicated hand washes			
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Apr. 16, 2012	Use in Commerce:	Apr. 16, 2012
For: Educational services, namely, providing historical information regarding consumer products			

International Class(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Apr. 16, 2012	Use in Commerce:	Apr. 16, 2012
▼ Basis Information (Case Level)			
Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44D:	No
Filed 44E:	No	Currently 44E:	No
Filed 66A:	No	Currently 66A:	No
Filed No Basis:	No	Currently No Basis:	No
▼ Current Owner(s) Information			
Owner Name:	ENERGIZER BRANDS, LLC		
Owner Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
▲ Attorney/Correspondence Information			
▲ Prosecution History			
▲ TM Staff and Location Information			
▼ Assignment Abstract Of Title Information			
Summary			
Total Assignments:	2	Registrant:	Eveready Battery Company, Inc.
▼ Assignment 1 of 2			
Conveyance: ASSIGNS THE ENTIRE INTEREST			
Reel/Frame:	5553/0166	Pages:	18
Date Recorded:	Jun. 16, 2015		
Supporting Documents:	assignment-tm-5553-0166.pdf		
Assignor			
Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date:	Jun. 09, 2015
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	ENERGIZER BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141		
Correspondent			
Correspondent Name:	THOMAS A. POLCYN		
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101		
Domestic Representative - Not Found			
▼ Assignment 2 of 2			
Conveyance: SECURITY AGREEMENT			
Reel/Frame:	5576/0714	Pages:	16
Date Recorded:	Jul. 15, 2015		
Supporting Documents:	assignment-tm-5576-0714.pdf		
Assignor			
Name:	ENERGIZER BRANDS, LLC	Execution Date:	Jun. 30, 2015
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Assignee			

Name: JPMORGAN CHASE BANK, N.A., AS AGENT	
Legal Entity Type: BANK	State or Country Where Organized: OHIO
Address: 10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603	
Correspondent	
Correspondent Name:	DWAYNE C. HOUSTON
Correspondent Address:	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005
Domestic Representative - Not Found	
▲ Proceedings - Click to Load	

[Download Adobe Reader](#)

If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)



[» Accessibility](#)
[» Privacy Policy](#)
[» Terms of Use](#)
[» Security](#)
[» Emergencies/Security Alerts](#)

[» Federal Activities Inventory Reform \(FAIR\) Act](#)
[» Notification and Federal Employee Antidiscrimination and Retaliation \(NoFEAR\) Act](#)
[» Budget & Performance](#)

[» Freedom of Information Act \(FOIA\)](#)
[» Department of Commerce NoFEAR Act Report](#)
[» Regulations.gov](#)
[» STOP!Fakes.gov](#)

[» Strategy Targeting Organized Piracy \(STOP!\)](#)
[» Information Quality Guidelines](#)
[» Department of Commerce](#)
[» USPTO Webmaster](#)